

Chief Wellness Officer Course FAQ Sheet

1. What is the purpose and objectives of the CWO course?

This one-week workshop is designed to develop expertise in leading organizational physician well-being and professional fulfillment efforts. Upon completion of the course participants will have:

- *Expertise in the principles and organizational approaches to cultivate physician well-being including creating an efficient practice environment, promoting personal resilience, and developing an organizational culture that fosters engagement and professional fulfillment (i.e. a culture of wellness).*
- *Leadership skills to spearhead their organization's physician wellness efforts*
- *Knowledge and hands-on experience developing a customized strategic plan to build and sustain a physician well-being program for their organization*

2. Who should attend the course?

The course is designed for senior leaders who have the responsibility for their organization's Physician Well-Being, Engagement and Satisfaction efforts. The roles of participants typically include: Chief Wellness Officer, Chief Medical Officer, Chief of Staff, Chief Experience Officer, Chief Quality Officer, Associate Dean/Senior Associate Dean, or other senior leadership role.

3. What is the format of the course?

The course is composed of a combination of lectures, interactive exercises, case studies, and team-based small group work culminating in a group presentation and the development of participant strategic plan for their organization's implementation or advancement of their Physician Well-being program.

4. Who are the course faculty?

Tait Shanafelt, M.D., Chief Wellness Officer for Stanford Medicine, serves as course director. The faculty is composed of Stanford WellMD Center leaders and select national physician wellness experts. All faculty members have extensive in system and organizational approaches to cultivating Physician Wellness. In addition to the formal curriculum and activities, office hours, and additional informal one-on-one time is available throughout the week, so that participants can take advantage of faculty expertise to discuss their specific organizational needs.

5. What are the application requirements?

*All prospective participants must complete a Leadership Abstract application. The Leadership Abstract contains critical information you will need to know to complete the initial portion of your strategic plan, including the following examples: a brief description of your organization, the 2-3 largest challenges your organization is facing, a description of your current state of physician well-being, etc. The Leadership Abstract **requires a letter of support** from a senior leader within your organization (typically the Dean, CEO, COO, or CMO) stating that the organization is committed to driving Physician Well-Being as a strategic priority for the organization. All Leadership Abstract applications must be submitted online:*

<http://stanford.cloud-cme.com/cwo2021>

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6. What is the course fee and what benefits to I get for it?

The course fee is \$11,900. This fee includes the items below:

- *Registration, attendance, program materials and most meals*
- *Faculty presentations, panels, activities and small group discussions*
- *Access to 1:1 meetings with course faculty during office hours*
- *Guidance and dedicated time to create a customized strategic plan for your organization*
- *A bank of core presentations developed by course participants addressing critical dimensions to take back to your organization such as “Engaging the C Suite”*
- *Network of colleagues who are creating complimentary programs*

The registration fee does not include lodging.

7. Where is this course located?

The course will occur in Half Moon Bay, CA. Hotel costs are separate from the CWO course fee, however a highly discounted room rate is available to participants once their application for participation is accepted.

8. Should I bring my family to this weeklong experience?

The week is rigorous and, although there are extensive opportunities for casual interactions with other meeting participants, there is not much “free” time:

- *Each afternoon you will have homework that you must complete before the next day. We anticipate it to take you 60-90 minutes.*
- *Each evening there will be project team meeting for 60-90 minutes to create your team presentation for Friday.*