



Kelly L. Close, MBA

Founder, diaTribe

Kelly Close chairs The diaTribe Foundation, a nonprofit established in 2013 to improve the lives of people with diabetes and pre-diabetes and to advocate for action. Kelly's passion for the field comes from her extensive professional work as well as from her personal experience, having had diabetes for nearly 35 years. She is the founder of diaTribe.org, begun in 2006 as an educational resource for people with diabetes; diaTribe.org's free educational mailers go to nearly 250,000 people every week and over two million people visited the website last year. Kelly has a BA from Amherst College and an MBA from Harvard Business School. Kelly is an associate editor of *Clinical Diabetes*, a journal focused on diabetes for primary care physicians published quarterly by the ADA. She was a founding board member of the Institute for Responsible Nutrition, led by UCSF's Dr. Robert Lustig.