



Stanford | MEDICINE
Continuing Medical Education

**THE STANFORD REVIEW OF
THE
64TH ANNUAL AMERICAN
SOCIETY OF HEMATOLOGY
MEETING**

EXHIBIT & SPONSORSHIP PROSPECTUS

**FEBRUARY 11, 2023
RITZ-CARLTON, HALF MOON BAY, CALIFORNIA**

ABOUT US

STANFORD CME

The Stanford Center for Continuing Medical Education (SCCME) is a global leader in the promotion of lifelong learning among professionals in healthcare. As such, we advance patient and population health and promote innovation by planning and implementing accredited continuing education activities to enhance the professional development of healthcare teams both locally and regionally, in the San Francisco Bay area and in the greater Pacific Region, as well as nationally and globally.

To accomplish this mission, we apply evidence and best practices from the education and implementation sciences to develop, accredit, and evaluate activities and initiatives designed to improve the skills, strategy, and performance of providers and healthcare teams and the delivery of patient care, ultimately with the goal of creating better health outcomes. By aligning our activities with the relevant competency frameworks, we support our learners as faculty, healthcare professionals, and respective teams in providing high value care to their patients and the communities they serve.



February 11,
2023

EXHIBIT

THE STANFORD REVIEW OF THE 64TH ANNUAL AMERICAN SOCIETY OF HEMATOLOGY MEETING

The Steven Coutre Review of the 64th Annual American Society of Hematology Meeting will highlight cutting-edge research and data on hematologic disorders presented at the conference, as well as provide participants with updated treatment algorithms and strategies for optimizing the care of their patients. The review will utilize a variety of learning modalities, including case studies, panel discussions, and audience response questions, to facilitate meaningful interactions between expert faculty presenters and symposium participants. This webinar will showcase important breakthroughs in the field of hematology and improvements in diagnosis and treatment that can be implemented in daily practice.

This national course is intended for physicians, residents, fellows, and medical students that specialize in hematology. Dr. William Shomali, Clinical Assistant Professor, Hematology & Dr. Tian Zhang, Assistant Professor of Medicine, Hematology will serve as the Co-Course Director. This course will take place on February 11, 2023.

At the conclusion of this activity, learners will be able to:

1. Implement the use of new chemotherapeutics and biologics in subpopulations of acute myeloid leukemia patients based on patient clinical and genetic profiles.
2. Review new drug approvals and practical considerations for their safe and optimal use.
3. Evaluate optimal sequencing and combinations of novel agents for CLL and lymphomas.
4. Assess the role of new therapies in classical (non-malignant) hematology indications.
5. Discuss available therapeutic options for patients with low- or high-risk myelodysplastic syndromes.



THE STANFORD REVIEW OF THE 64TH ANNUAL AMERICAN SOCIETY OF HEMATOLOGY MEETING **EXHIBIT OPPORTUNITIES**

	Platinum	Gold	Silver
One Exhibit Table	✓	✓	✓
Company Recognition on Website	✓	✓	✓
Sponsored Lunch	✓		
Exhibitor Badges for Admission	Three	Two	One
Exhibitor Fee	\$50,000	\$25,000	\$10,000

NOTE

*Exhibitor registration does not include CME credit. Registration as a participant is required, to qualify for CME credit.

The deadline for commitment is: Friday, January 27, 2023

Sponsor only options are available.

Stanford CME cannot accept payments onsite.

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CONTACT

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