

Stanford Medicine Chief Wellness Officer (CWO) Course

Chief Wellness Officer Training
For Physician Well-Being



What: 2021 Chief Wellness Officer Training for Physician Well-Being: The Stanford Medicine WellMD Center is offering an innovative and highly interactive one-week workshop for approximately 50 participants. Each day is composed of a combination of lectures, activities and interactions designed to help participants cultivate expertise in the principles and applications that contribute to physician well-being, using the Stanford Physician Wellness framework and extensive experience of the course faculty.



When: June 20-25, 2021

Faculty: Stanford Medicine and National Physician Wellness Experts

Tait Shanafelt, M.D., Chief Wellness Officer for Stanford Medicine, is the course director. The faculty is composed of Stanford WellMD Center leaders and select national physician wellness experts.

Learning Objectives:

After completing this workshop participants will have gained:

- Leadership skills to spearhead their organization's physician wellness efforts
- Knowledge and hands-on experience developing a customized strategic plan to build and sustain a physician well-being program for their organization
- Expertise in the principles and applications that contribute to physician well-being including creating an efficient practice environment, cultivating personal resilience, and developing an organizational culture that fosters engagement and professional fulfillment (i.e. a culture of wellness).



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Eligibility: Senior Physician Wellness Leaders

Approximately 50 participants who lead the well-being and engagement efforts for their organizations (e.g. Chief Wellness Officer, Chair of the Physician Wellness Committee, Chief Medical Officer, Dean of Faculty Development, Wellness Director for the large department or Physician Organization Wellness Lead) will be selected via an application process.



Where: Half Moon Bay, California

The course will be held in a serene location overlooking the Pacific Ocean in Half Moon Bay, CA.

Hotel costs are separate from CWO course fee. However, a highly discounted room rate of \$380 per night is available to participants once their application for participation is accepted.

Fee and Benefits: \$11,900

Items included in this fee include:

- Registration, attendance, program materials and most meals
- Faculty presentations, panels, activities and small group discussions
- Access to 1:1 meetings with course faculty during daily office hours
- Guidance and dedicated time to create a customized strategic plan for your organization
- A bank of core presentations developed by course participants addressing critical dimensions to take back to your organization such as “Engaging the C Suite”
- Network of colleagues who are creating complimentary programs

Application Process

Senior physician well-being leaders are encouraged to submit a Leadership Abstract to apply to the course. The Leadership Abstract must be completed online and includes:

- Brief description of your organization
- 2-3 largest challenges your organization is facing
- Description of the current state of physician well-being at your organization
- **Letter of support** from a senior leader within your organization (i.e. Dean, CEO, COO, or CMO) stating that the organization is committed to driving Physician Well-Being as a strategic priority for the organization. *Full letter of support requirements can be found online.*
- **Leadership Abstract Application:** <http://stanford.cloud-cme.com/cwo2021>