

Brian Beveridge

Brian Beveridge has more than 30 years of experience in communications. Beginning as a technical writer, he earned a BA degree in Mass Communications from the University of South Florida. From 1987 to 2004, Mr. Beveridge owned and managed an independent video production company in the Bay Area. He has created marketing programs for Fortune 500 corporations, such as Shell Oil, produced TV programs for the Sports Channel and the San Francisco Giants and written and directed documentary videos for state and local non-profit groups including the California Child Care Resource and Referral Network and the East Bay Asian Local Development Corporation.

A resident of West Oakland since 1999, Mr. Beveridge joined the struggle for environmental justice in 2003 after personally experiencing the toxic emissions from the Lesaffre Corporation's Red Star Yeast factory in his neighborhood. He currently serves as the Co-Director for the West Oakland Environmental Indicators Project.